

Tesco pledges action on food waste (23 May 2013)

pledge [vt]

to make a formal, usually public, promise that you will do something

[n] a serious promise or agreement, especially one made publicly or officially

clout [n]

power or the authority to influence other people's decisions

prevalent [adj] > prevalence [n]

common at a particular time, in a particular place, or among a particular group of people

shelf life [n]

the length of time that a product, especially food, can be kept in a shop before it becomes too old to sell

throw out / throw away [phv]

to get rid of something that you no longer want

behave [vi]

to do things that are good, bad, sensible etc [= act]

counter-intuitive [adj]

the opposite of what you would expect or what seems to be obvious

sceptical [adj, BE / AE: skeptical]

tending to disagree with what other people tell you

surplus [adj]

more than what is needed or used

[n] an amount of something that is more than what is needed or used

dedicated [adj]

made for or used for only one particular purpose

someone who is dedicated works very hard at what they do because they care a lot about it

needy [adj]

having very little food or money

divert [vt]

to change the use of something such as time or money

to change the direction in which something travels

roll out [phv]

launch or introduce a new product, initiative, etc. (on a massive scale)

accusation [n] < accuse [vt +of]

a statement saying that someone is guilty of a crime or of doing something wrong

audit [vt, n]

to officially examine a company's financial records in order to check that they are correct

cut down on [phv]

reduce

rubbish [n, vt, adj]

food, paper etc that is no longer needed and has been thrown away [=AE: garbage, trash]

an idea, statement, etc that is rubbish is silly or wrong and does not deserve serious attention

make the most of [idiom]

to take full advantage of something because it may not last long